



Sponsorship Options

TSAAI Annual Meeting 2023

August 11-13

Dollywood's DreamMore Conference Center · Pigeon Forge, TN

Tax ID # 62-1843165

Platinum Event Sponsor

Platinum Sponsor (1 available)

\$15,000

As the TSAAI Platinum Sponsor, one company will be featured as our exclusive sponsor for the Friday evening Welcome Reception and will also receive a Gold Level Exhibitor package.

Welcome Reception Sponsorship Includes:

- Acknowledgment of reception sponsorship on agenda
- Acknowledgment of reception sponsorship with TSAAI members via reception reminder email the week of event
- Napkins with company logo for use at reception
- Three (3) spots to display company provided posters – max 4'x 8' (easels will be provided)
- Option to provide tent-top/table top advertising
- One (1) table at reception area for representatives to provide guest information and interaction

Includes Gold Level Exhibitor Package:

- Prime location in exhibit hall with option to set up full display – each end of exhibit halls will be reserved for Gold Level exhibiting
- Choice of one (1) table - 6', 8' or (2) high-boys
- Electrical via power strip (provided)
- Four (4) company representatives for exhibit hall
- Acknowledgment as a Gold Supporter on meeting program and poster*
- Acknowledgment as 2023 Meeting Supporter with logo on TSAAI website
- Company logo included on Meeting bag for meeting registrants*
- Invitation to attend the Friday night Welcome Reception
- Complimentary list of meeting registrants pre-meeting and post-meeting via email*
- One (1) bag insert allowed (provided by sponsor according to deadline and guidelines)

** Full payment is required to reserve your sponsorship opportunity. All logos, inserts or promotional material information will be required by a deadline which will be provided to you at time of payment.*



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Gold Plus Sponsor

Gold plus Lunch Sponsor (1 available) \$12,000

As Gold Plus Sponsor, you will be given the lunch spot for Saturday, August 12 on our agenda and will also receive a Gold Level Exhibitor package.

Lunch Sponsorship Includes:

- Listing of sponsored lunch on agenda
- Invitation for lunch sent out to registrants via email per your timeline
- Use of a room for event at the conclusion of Saturday session (must be 30 minutes after conclusion per guidelines)

Includes Gold Level Exhibitor Package:

- Prime location in exhibit hall with option to set up full display – each end of exhibit halls will be reserved for Gold Level exhibiting
- Choice of one (1) table - 6', 8' or high-boy
- Electrical via power strip (provided)
- Four (4) company representatives for exhibit hall
- Acknowledgment as a Gold Supporter on meeting program and poster*
- Acknowledgment as 2023 Meeting Supporter with logo on TSAAI website
- Company logo included on Meeting bag for meeting registrants*
- Invitation to attend the Friday night Welcome Reception
- Complimentary list of meeting registrants pre-meeting and post-meeting via email*
- One (1) bag insert allowed (provided by sponsor according to deadline and guidelines)

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Exhibitors

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Exhibitor Levels of Support

Gold Level (2 available) \$8,000

- Prime location in exhibit hall with option to set up full display – each end of exhibit halls will be reserved for Gold Level exhibiting (4 locations available)
- Choice of one (1) table - 6', 8' or high-boy
- Four (4) company representatives for exhibit hall
- Electrical via power strip (provided)
- Acknowledgment as a Gold Supporter on meeting program and poster*
- Invitation to attend the Friday night Welcome Reception
- Complimentary list of meeting registrants pre-meeting and post-meeting via email*
- Acknowledgment as a 2023 Meeting Supporter with logo on TSAAI website
- One (1) registration bag insert (provided by sponsor)
- Company logo included on Meeting bag for meeting registrants*
- Additional premium sponsorship opportunities

Silver Level \$6,000

- One 8' exhibit table with preferred location in exhibit hall
- Two (2) company representatives for exhibit hall
- Acknowledgment as a Silver Supporter on meeting program and poster*
- Invitation to attend the Friday night Welcome Reception
- Complimentary list of meeting registrants pre-meeting and post-meeting via email*
- Acknowledgment as a 2023 Meeting Supporter with logo on TSAAI website
- One (1) registration bag insert (provided by sponsor)
- Additional premium sponsorship opportunities

Bronze Level \$4,500

- One 8' exhibit table
- Two (2) company representatives for exhibit hall
- Acknowledgment as a Bronze Supporter on meeting program and poster*
- Invitation to attend the Friday night Welcome Reception
- Complimentary list of meeting registrants pre-meeting and post-meeting via email*
- Additional premium sponsorship opportunities

Exhibitor \$3,000

- One 6' exhibit table
- One (1) company representative for exhibit hall
- Complimentary list of meeting attendees post-meeting (via email)

**Application and check are required to be received by deadline in order for acknowledgment on printed materials. Website/Bag: Logo submission will also be required per guidelines which will be emailed at time of application and check submission.*



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Additional Sponsorship Opportunities

Jump Drive Sponsor (1 available) \$3,000

- Only available to Bronze Exhibitor Level or higher
- Logo on flash drive which will be provided for all meeting registrants
- Flash drive will be pre-loaded with speaker handouts
- Registrants will receive a ticket to redeem at your booth for the flash drive

Badge Wallet Sponsor (1 available) \$2,000

- Only available to Bronze Exhibitor Level or higher
- Company logo on name badge wallet provided to meeting registrants at check-in
- All attendees are required to wear badge upon entering meeting and exhibit hall spaces

Hotel Room Drop (1 available) \$1000

- Target your message to attendees with an in-room delivery
- Inside room delivery of an item/gift to registered attendees (Hotel staff to deliver Saturday morning)
- Promotional gift item will be provided by sponsor

Napkin Sponsor (4 available) \$800

- Napkins provided for attendee use at breakfast and breaks Saturday and Sunday
- One (1) company logo on napkins for one break time-slot

Registration Bag Insert \$100

- Opportunity to provide a bag insert for meeting registrants
- Bags will be distributed to meeting registrants at conference check-in Saturday morning
- Deadline/guidelines provided by TSAAI upon full payment

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